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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91203730
Party	Defendant Super T Financial Inc.
Correspondence Address	BRUCE WALTAR LOANZILLA 6831 28TH AVE NE SEATTLE, WA 98115-7144  bwaltar@loanzilla.com
Submission	Answer
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Date	03/19/2012
Attachments	AnswertoNoticeofOpposition.pdf ( 7 pages )(53426 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Zillow, Inc., Opposer,	)	
	)	
	)	
	)	Opposition No.: 91203730
	)	
v.	)	
	)	
Super T Financial, Inc., d/b/a Loanzilla	)	Docket No. 70.001
Applicant.	)	
	)	
	)	

**ANSWER TO NOTICE OF OPPOSITION**

Applicant, Super T Financial, Inc., by and through its attorney answers the Notice of Opposition filed by Zillow, Inc. against Applicant's mark LOANZILLA, as identified in Serial Number 85/316,446 with the United States Patent and Trademark Office, as follows:

1. Applicant does not have sufficient information or knowledge to form a belief as to the allegation contained in paragraph 1 of the Notice of Opposition, and therefore denies the same.
2. Applicant admits the allegations contained in paragraph 2 of the Notice of Opposition.
3. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 3 of the Notice of Opposition, and therefore denies the same.

4. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 4 of the Notice of Opposition, and therefore denies the same.
5. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 5 of the Notice of Opposition, and therefore denies the same.
6. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 6 of the Notice of Opposition, and therefore denies the same.
7. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 7 of the Notice of Opposition, and therefore denies the same.
8. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 8 of the Notice of Opposition, and therefore denies the same.
9. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 9 of the Notice of Opposition, and therefore denies the same.
10. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 10 of the Notice of Opposition, and therefore denies the same.

11. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 11 of the Notice of Opposition, and therefore denies the same.
12. Applicant does not have sufficient information or knowledge to form a belief as to the allegation contained in paragraph 12 of the Notice of Opposition, and therefore denies the same.
13. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 13 of the Notice of Opposition, and therefore denies the same.
14. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 14 of the Notice of Opposition, and therefore denies the same.
15. Applicant does not have sufficient information or knowledge to form a belief as to the allegation contained in paragraph 15 of the Notice of Opposition, and therefore denies the same.
16. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 16 of the Notice of Opposition, and therefore denies the same.
17. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 17 of the Notice of Opposition, and therefore denies the same.

18. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 18 of the Notice of Opposition, and therefore denies the same.
19. Applicant admits the allegations contained in paragraph 19 of the Notice of Opposition.
20. Applicant admits the allegation contained in paragraph 20 of the Notice of Opposition.
21. Applicant denies the allegation contained in paragraph 21 of the Notice of Opposition.
22. Applicant does not have sufficient information or knowledge to form a belief as to the allegation contained in paragraph 22 of the Notice of Opposition, and therefore denies the same.
23. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 23 of the Notice of Opposition, and therefore denies the same.
24. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 24 of the Notice of Opposition, and therefore denies the same.

25. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 25 of the Notice of Opposition, and therefore denies the same.
26. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 26 of the Notice of Opposition, and therefore denies the same.
27. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 27 of the Notice of Opposition, and therefore denies the same.
28. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 28 of the Notice of Opposition, and therefore denies the same.
29. Applicant denies the allegations contained in paragraph 29 of the Notice of Opposition.
30. Applicant does not have sufficient information or knowledge to form a belief as to the allegation contained in paragraph 30 of the Notice of Opposition, and therefore denies the same.
31. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 31 of the Notice of Opposition, and therefore denies the same.

32. Applicant does not have sufficient information or knowledge to form a belief as to the allegations contained in paragraph 32 of the Notice of Opposition, and therefore denies the same.
33. Applicant denies the allegations contained in paragraph 33 of the Notice of Opposition.
34. Applicant denies the allegations contained in paragraph 34 of the Notice of Opposition.
35. WHEREFORE, Applicant requests this Opposition be resolved in favor of Applicant and that Applicant's mark LOANZILLA, as identified in Serial Number 85/316,446 with the United States Patent and Trademark Office, be registered.

Dated 19 March 2012

Respectfully submitted,  
Janeway Patent Law PLLC  
Counsel for Applicant

/John Janeway/  
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## **CERTIFICATE OF MAILING; PROOF OF SERVICE**

I hereby certify that this ANSWER TO NOTICE OF OPPOSITION is being deposited on 19 March 2012 with the United States Postal Service as First Class Mail with sufficient postage, in an envelope addressed to:

Zillow, Inc.  
c/o Mr. Mathew D. Schneller  
Bracewell & Giuliani LLP  
701 Fifth Avenue, Suite 6200  
Seattle, WA 98104-760343

/John Janeway/  
John Janeway